

General Meeting Minutes March 8, 2023 6-7 p.m. Wheelhouse Taproom

Call to Order

The Clark County Democratic Women General Meeting for March 6, 2023 was called to order at 6:12 p.m. and was presided over by President Della Graham, and Celeste Dimichina as Secretary recording meeting minutes.

Attendees

Voting members in attendance included:
Della Graham – President
Katie Davidson – Second Vice President
Kate Fernald – Treasurer
Celeste Dimichina – Secretary
Chrystal Jones
Linda Parkhurst
Pat Hammel
Leah Purcle
Judy Snowpack

Approval of meeting agenda and the Jan. 21, 2023 general member meeting Minutes

A motion to approve the meeting agenda and meeting minutes was made by Chrystal Jones and seconded by Kate Fernald. The motion was carried unanimously.

President's Report

 President, Della Graham, shared information on three trainings that will be hosted by Jackie Lane, and mentioned CCDW participating in the training on Saturday, April 15, joining virtually. Updates and information was also discussed about the upcoming school levy, Prop 12 and Prop 13. Lastly, updates about MailChimp was shared - they removed roughly 96% of our emailing distribution list - we need everyone to go into MailChimp and "opt in" for emails.

Treasurer's Report

 Treasurer, Kate Fernald gave an update: the balance of our account, as of the end of Feb. 2023 is \$4,586.62. We received \$284 in donations, and currently have 27 paid members.

Old Business

- President, Della Graham, led a discussion about our strategic plan: our purpose is to get women elected.
- Creating an elevator speech
- We stood up our committee during the last general meeting
- Updates have been made to our bylaws the last update was in 2018.
- Growing our membership
- Logistical updates: IT items narrowing our emails down to one singular email.
 Plan out an events calendar for the next 6 mo, and send out newsletters with updates.

New Business

- Second Vice President, Katie Davidson shared insights into being a campaign manager. Katie ran Monica Stonier's campaign's in 2018 & 2020.
 - She created a social media calendar so posts were queued up and ready to go everyday.
 - Tracked donations: the origins of the donation and the amounts

Announcements and Good of the Order

- Treasurer, Kate Fenald shared that Holly Williams, who serves on the State Parks Commission, was looking for volunteers to help with the Clark County Democrats Ogden Dinner & Silent Auction: they need 5-6 baskets and table decorations for 30 tables. The event is on June 10, 2023
- Next meeting will be on May 10th at The Wheelhouse Tap Room at 6 p.m.

Adjourn

Meeting adjourned at 7:06 p.m.